

# DJAODJIN COMPANY PROFILE

#### **Company Size**

2-10 employees

#### **Services Network**

300-500 contractors

### **HTTP traffic**

10-20 million requests / month (avg)

### New sign up

200-300 accounts created per month (avg)

#### Website

https://djaodjin.com/

Founded in 2014, DjaoDjin is a Delaware C Corporation registered in California, where the main offices are.

"Djao" is a salutation word in Northern Thai that translates to welcome. "Djin" refers to a spirit inhabiting trees, lakes and mountains in Africa. DjaoDjin defines itself as a technology Welcome Spirit. Built by humans for humans.

#### Product

DjaoDjin is a portfolio of Web properties that form coherent Platform-as-a-Service (PaaS) perfectly suited to iterate practices sharing, assessment & certification products. With native support for user management, subscription billing, and role-based access control (RBAC), customers can easily demonstrate compliance with GDPR, HIPPA and PCI regulations.

DjaoDjin delivers on its "Welcome Spirit" ethos with a strong offering of professional services to configure and customize its hosting platform to fit required workflows. When necessary, DjaoDjin can rely on a network of professional contractors trained to use its open source technology (<u>https://github.com/djaodjin/</u>).

## Market

Organizations that deliver industry-focused professional upskilling, assessments and certifications rely on DjaoDjin to manage these highly regulated workflows cost-effectively. Customers include (varied example):

- SSCA (an Alliance of 28 Energy Utilities) Suppliers Environmental, Social and Governance (ESG) assessments <u>https://tspproject.org</u>
- New York State Professional Certification Accredited Vendor (CEU) <u>https://www.a1ceus.com</u>
- California Low Income Housing Tax Credit Tenant Certification (CTCAC, LIHTC)
  <u>https://www.tifkey.com</u>

## **CEO: Sebastien Mirolo**

#### https://www.linkedin.com/in/smirolo

Sebastien has 20 years of experience as a start-up executive. He leads an enthusiastic team of talented engineers and industry-accredited subject matter experts, using the lessons learned co-founding 4 successful technology businesses prior to joining DjaoDjin.



## DJAODJIN FEATURED CUSTOMER

## Sustainable Supply Chain Alliance - (TSP customer)

The goal of TSP is to promote, assess and improve sustainability practices along whole supply chains. It is used by 28 energy utilities, member of SSCA, as part of their supplier Environmental, Social and Governance (ESG) initiatives to:

### **Active Suppliers**

1500 - 2000

### Website

https://tspproject.org

Inquiries

support@tspproject.org

- Share best practices by industry, prioritized by economic and sustainability value.
- Assess performance of suppliers against sustainability practices, and identify opportunities ranked by business value and peer implementation rate.
- Select improvement actions on a value-prioritized basis and see their impact on overall performance scores.

### **Testimonials from Alliance**

"I have been working with Seb, DjaoDjin, and The Sustainability Project (TSP) Platform since 2018 when the Sustainable Supply Chain Alliance (www.euissca.org) selected it as our preferred assessment platform. The truly exceptional piece of working with Seb and the team has been their customer service. We have a high demand assessment that results in an incredibly high number of requests (e.g. new suppliers, new contacts, clarifications on process, etc.) from our members and consistently they are responding to them very quickly, finding viable solutions, and developing improvement plans over time to help meet our members' evolving needs. As a partner I really appreciate Seb and the team's commitment to responding to the needs of our members, working with them to find technical and scalable solutions, and a real commitment to leveraging their platform to contribute to our vision and mission.

In 2021 we undertook a rigorous evaluation of the leading platforms to see if there were benefits to our suppliers and the industry to align with a different one. Out of that review, driven by the customer service performance and adaptability to our needs, we re-committed to TSP as our partner of choice.

I strongly recommend Seb and the team as exceptional partners in developing, implementing and supporting platforms to help drive organizational outcomes."



- Chris Peterson, Executive Director –Sustainable Supply Chain Alliance (SSCA)

#### Testimonials from suppliers reporting on TSP

(names have been redacted to comply with anti-trust regulations.)

"This is like the Carbon Disclosure Project was to us when it first came out. It defines the ideal state / future state one should strive for, but across a broader list of environmental topics than CDP."

- Sustainability Manager at Construction Firm

"We struggle with internal best practice sharing and decision facilitation about what best practices to implement. This tool provides a great value proposition in that regard."

- Sustainability Manager at Transformer manufacturer

"We are already a sustainability leader in the industry. This tool reinforces our internal goals by signaling our leadership that this is what our clients are asking us to do and the direction the industry is going in."

- Sustainability Manager at Transformer manufacturer

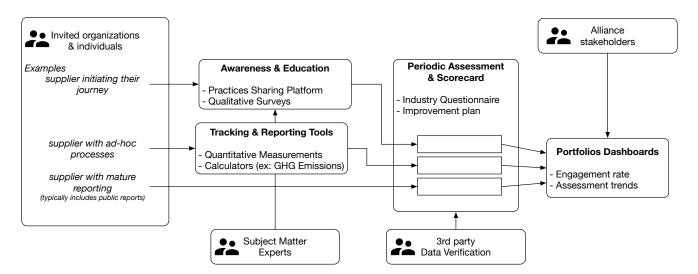


## DJAODJIN PLATFORM OVERVIEW

#### How it works?

DjaoDjin's product is a combination of technology blocks and skilled humans that enable professional trade associations to design surveys, assessments and certifications programs to meet their individual and organization members where they are in the journey.

## Categories



Industry Questionnaires

#### How secure is it?

All Data at-rest and in-transit are encrypted. Furthermore databases are partitioned by data use and only re-joined when necessary, both for security purposes as well as to comply with privacy regulations. DjaoDjin role-based access control (RBAC) architecture enables each organization to have multiple users with various roles. Each user has a unique login. The platform supports Single-Sign On (SSO) for organization that require extra control on their users credentials.



## DJAODJIN PROFESSIONAL SERVICES

DjaoDjin provides professional services to help you run a successful suppliers assessment campaign.

#### **Industry Questionnaires**

DjaoDjin maintains a network of Subject Matter Experts (SME) to create and regularly update questionnaires relevant to specific industries.

#### Examples

- Environmental, Social, and Governance (ESG) Practices
- Residential Care Facilities for the Elderly (RCFE) Employee Wellness
- Low-Income Housing Tax Credit (LIHTC) Tenant Certification

### **Contacts Validation**

Whenever you are asking a supplier to respond to a specific survey, it is not always straightforward who is the relevant point of contact at that supplier. DjaoDjin helps identify that person and onboard them onto the assessment platform.

### **Survey Engagement**

DjaoDjin has a team of skilled professionals ready to engage with people responding to an assessment request, and support them through out the completion process.

## **Data Verification**

Some industry questionnaires require a certain level of verification and crossreference of the answers given. DjaoDjin partners with third-party compliance firms to implement such verification programs.