DoBox

Starting Point

When DoBox connected with DjaoDjin, the team had a Django/Vue prototype, deployed on DigitalOcean.

Dobox's product manager realized that stepping up to a production-ready product could tie up software developers for a long time because of two trends:

1. Customers Today have a high bar of SaaS-related features they expect from any product (social login, billing history etc.).
2. Technical architecture to ensure security and compliance cannot be an after-thought, especially in Europe's regulatory environment.

By the time both teams met, DoBox was already deploying their product on DjaoDjin's platform, and they were eager to leverage more of the existing features.

Why DjaoDjin?

DjaoDjin is one of the only product on the market with a self-serve live demo, available as Open Source, and providing managed services to run operations in the Cloud. It allows DoBox team members to:

• Work on value-added business features
• Rely on a proven production-grade SaaS hosting solution
• Test and validate pricing with no engineering time spent

Focusing on user experience

Once the DoBox application was containerized, using DjaoDjin's deployment and hosting platform it became possible for any engineer at DoBox to reliably release code to production.

With DjaoDjin handling operations, from renewing TLS certificates, deploying application firewalls, to backing up user profiles, it became possible for DoBox to focus the whole team on building the visible part of user experience.

Catching Market Opportunities

DjaoDjin's data model is built around providers and subscribers, enabling DoBox to graduate from a pure SaaS for club managers to a SaaS marketplace for federations seamlessly. Furthermore the separation of concerns between DjaoDjin's platform and Dobox App Business logic insures a clean Domain Driven Architecture which facilitated standards compliance like GDPR.

COMPANY
www.DoBox.be

INDUSTRY
Club Management Software

EMPLOYEES
5-10

LOCATION
Charleroi, Belgium, Europe

PRODUCTS USED
DjaoDjin Hosting
DjaoApp SaaS Enabler

USE CASE
Develop and support a fully-featured SaaS product with a very small team

HIGHLIGHTS
• Support complex SaaS scenarios
• Built for security and GDPR compliance
• SaaS Enabler version upgrade under customer control
• Public roadmap evolving quarterly